

Predictive Enterprise Success with Decision Management

Overview

Decision Management Solutions works with you to meet the key challenges of becoming a predictive enterprise. This combination of a detailed understanding of the decisions in a business area and concrete implementation plans for continuous improvement, analytic development and business/IT/analytic integration puts you solidly on the path to being a predictive enterprise.

Benefits

We have a proven time- and cost-effective approach for identifying, describing, analyzing and designing decisions. Our vendor neutral approach ensures your analytics are:

- Pervasive—used in every transaction at the point of contact or delivery
- Predictive—focused on data mining and predictive analytics not reporting
- Actionable—embedded in action-oriented decision-making systems

Deliverables

- A robust decision inventory, mapped to key business metrics, processes and events
- Identification of the information sources and predictive analytics required
- Business, analytics and IT integration plan, measures and progress reporting
- Continuous improvement and decision analysis processes and infrastructure
- Industrialized analytic processes and technology platform
- Technology and vendor recommendations
- Project prioritization and implementation plan

Key Activities
Kickoff call
Offsite business and technology review
Initial on-site working sessions to develop decision inventory and key adoption plans
Informal review
Decision inventory completion
Process and technology recommendation development
Implementation tasks and ongoing monitoring

Target Audience

Organizations striving to become predictive enterprises and maximize the value of “Big Data” in improving decision-making throughout the organization

Scope

- A typical Predictive Enterprise Success project involves a team of three experienced consultants over a four week time frame for a target business area
- Kick-off, working sessions and presentation of final deliverables onsite
- Analysis and some deliverable development offsite

Additional Resources

For more information on improving your business, adopting analytics and decision management, free white papers and on-demand webinars are available at www.decisionmanagementsolutions.com

For More Information

Contact us for more information
info@decisionmanagementsolutions.com.

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Decision Management Solutions

Decision Management Solutions is the leading professional services firm specializing in Decision Management, a proven approach for rapid and cost effective deployment of predictive analytics and business rules technology in operations. Decision Management Solutions is helping companies make the business case for analytics, enabling them to reduce fraud, continually manage and assess risk and maximize customer value with increased flexibility and speed. Our clients are leading companies in insurance, banking, health management, telecommunications and software.

Decision Management Solutions supports the whole lifecycle from product selection and strategic planning through kick-off, best practice knowledge-transfer to implementation. Both in-house and public training and workshops are delivered in all aspects of Decision Management.

Decision Management Solutions is the best informed source of vendor-neutral strategic guidance on Decision Management and delivers vendor-neutral technology blueprints for making every decision count. We bring knowledge of many industries, decision areas and technology categories to bear in providing practical, results-oriented strategic consulting services.

Decision Management

Decision Management is a business discipline and technology stack that builds on existing enterprise applications and IT infrastructure, leveraging data to manage uncertainty, increase transparency and give the business control of their systems. Decision Management is a proven framework for implementation of business rules, data mining and predictive analytics.

Decision management defines how to effectively incorporate these technologies into your business and systems. It results in processes and systems that support your business objectives, are flexible and business-led, are compliant and easy to change and are data-driven and constantly improve.



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